VINFIBRA®

A BRAND NEW TASTE EXPERIENCE

THANKS TO THE SLOW TOASTING OF WHEAT GERM AND BRAN



🛛 GERME DI GRANO 🔓 CRUSCA

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WINFIBRA® THE MAGIC OF THE TOASTING



THE FLAVOUR OF AN ANCIENT CRAFT

There is no fixed time. No fixed temperature. Toasting is a craft, where technology is only a tool, but everything still depends on man.

Every single process is different, because the environmental conditions and the characteristics of the raw material to be processed are constantly changing.

The toasting department is like a small workshop: here the minutes pass slowly but no distractions are allowed and no detail can be overlooked, because even the slightest error of judgement can irreparably compromise the entire process.

Everything is in the hands of the roaster: he sets the machine parameters and decides when the product is ready by examining its appearance, colour and smell.

To achieve this you need years of experience, a lot of passion and, above all, you have to be able to wait.

Because good results take time.



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EXPERIENCE FROM THE PAST

Sometimes the new solutions are found by looking to the past. Toasting is an ancient method, and a widely-used traditional process for coffee, almonds, hazelnuts, and nuts in general.

By slowly and progressively dehydrating, toasting not only stabilises the product, making it more suitable for processing and storage, but

it also extracts all the aroma from the raw material.

This technique, **applied to** wheat germ and bran, results in stable flours that are perfect for any preparation, with all the nutritional properties of wheat and its natural flavour.

🔍 WHEAT GERM

BRAN

HEALTH THAT TASTES GOOD

Studies carried out in collaboration with the **University of Modena and Reggio Emilia** show that INFIBRA products improve nutritional intake due to the presence of polyunsaturated fatty acids and vitamin E.



HIGH NUTRITIONAL VALUE FLOURS THE CONSUMER'S CHOICE

Today, what people are looking for is a healthy and balanced diet. Bread and bakery products made with **INFIBRA FLOURS ARE THE ANSWER TO THE NEW CONSUMER TRENDS**, because they retain the valuable nutritional properties of wheat germ and bran.

Tasty, nutritious and innovative flours for original, trend-setting products.



Clear and effective communication is needed to help consumers in their choice, capable of providing the buyer with objective information on the properties,

MATERIALS TO SUPPORT

VINFIBRA Jacemy

AN AROUND THE CLOCK ATELIER ALONGSIDE **YOUR BUSINESS**



FIND OUT HERE THE RECIPE VIDEO

INFIBRA

FROLLA MONTATA PRIMAMACINA



SCARICA QUI LA SCHEDA TECNICA DELLA RICETTA

DA OGGI LA SALUTE SA DI BUONO

FOLLOW US



INFIBRA Academy was created to support professionals with ideas, advice, examples and information on the INFIBRA world and on how to best use our flours. Offering the consumer an intense taste experience that is always fresh.

LINE INFIBRA PRIMAMACINA

FLOUR OBTAINED FROM THE FIRST MILLING OF THE WHOLE GRAIN, WITH MIDDLINGS, WHEAT GERM AND TOASTED CRACKED SOFT WHEAT.



LINE INFIBRA

THESE PRECIOUS FLOURS WITH TOASTED WHEAT GERM ARE LOW IN SUGAR AND ARE A SOURCE OF FIBRE.







W 350

LINE INFIBRA **PI77A**

FLOURS WITH THE ADDITION OF PRECIOUS TOASTED WHEAT GERM THAT ENSURES ELASTICITY AND GREATER ABSORPTION OF LIQUIDS.

DOTING-

MAMMMÀ

W 350

LINE INFIBRA CEREAL AND S

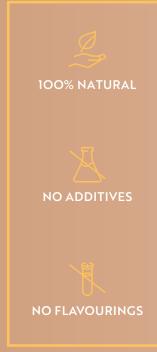
A BLEND OF MIXED INFIBRA FLOUR WITH ADDED SELECTED NUTRIENTS AND VARIOUS SEEDS.



LINE INFIBRA **SPIRULINA**

FLOUR WITH SPIRULINA, HELPS THE EYESIGHT, IMMUNE, NERVOUS AND CARDIOVASCULAR SYSTEMS AND REMINERALISES BONES. A NATURAL SUPPLEMENT SUITABLE FOR ANY DIET.





INFIBRA CLASSIC







SHORT LEAVENING TIME





BREAD, BREADSTICKS, DRY PRODUCTS, SHORTBREAD, BISCUITS, PASTA AND CAKES

CHARACTERISTICS

AROMA AROMA AROMA AROMA COLOUR AROMA AROMA COLOUR AROMA AROMA COLOUR AROMA AROMA

INGREDIENTS*

• TYPE "1" wheat flour

WITH WHEAT GERM TOASTE

MEDIUM LEAVENING TIME

TYPE1

🗑 25 kg | 5 kg | 1 kg

BREAD, PIZZA, FOCACCE AND LEAVENED PASTRIES

CHARACTERISTICS

AROMA AROMA Colour O O O O Fibre Fibre O O O O Fibre O O O O Fibre Fibre O O O O Fibre Fibre O O O O Fibre Fibre O O O O Fibre O O O Fibre Fibre O O O O Fibre Fibre O O O O Fibre Fibre O O O O Fibre Fibre Fibre O O O O Fibre

INGREDIENTS*

TYPE "I"wheat flour
WITH WHEAT GERM TOASTED



BREAD, PIZZA, LEAVENED PRODUCTS, SOURDOUGH REFRESHERS AND PREFERMENTS

CHARACTERISTICS

INGREDIENTS*

TYPE "1" wheat flour
WITH WHEAT GERM TOASTED

INFIBRA CLASSIC



INGREDIENTS*

- TYPE "2" wheat flour
- WITH WHEAT GERM TOASTED

INGREDIENTS*

- TYPE "2" wheat flour
- WITH WHEAT GERM TOASTED

INGREDIENTS*

TYPE "2" wheat flour
WITH WHEAT GERM TOASTED

INFIBRA CLASSIC



INFIBRA+

MEDIUM AND LONG LEAVENING TIME **W 350**



BREAD, PIZZA, PASTA AND PASTRIES

CHARACTERISTICS AROMA

COLOUR COLOUR FIBRE HYDRATION CAPACITY FINISHED PRODUCT SHELF LIFE O O O O O

INGREDIENTS*

Wheat flour TYPE "0"
WITH WHEAT BRAN TOASTED
WITH WHEAT MIDDLINGS TOASTED
WITH WHEAT GERM TOASTED

INFIBRA PRIMAMACINA



INFIBRA PIZZA



MAMMMÀ

LONG LEAVENING TIME W 350 🗑 12,5 kg PIZZA

CHARACTERISTICS

INGREDIENTS*

- WITH WHEAT MIDDLINGS TOASTED
 Dried soft wheat sourdough starter
 WITH WHEAT GERM TOASTED



ZERO+



CHARACTERISTICS AROMA $\bullet \circ \circ \circ \circ$ FIBRE $\bullet \circ \circ \circ \circ$ HYDRATION CAPACITY $\bullet \circ \circ \circ \circ$

INGREDIENTS*

• Wheat flour TYPE "0" • WITH WHEAT GERM TOASTED

INFIBRA CROKKIA



CLASSIC

W 300 - 370



PIZZA ALLA PALA (COOKED ON A PEEL) AND ROMAN FOCACCIA

CHARACTERISTICS AROMA $\bullet \circ \circ \circ \circ$ COLOUR $\bullet \circ \circ \circ \circ$ FIBRE $\bullet \circ \circ \circ \circ$ HYDRATION CAPACITY $\bullet \circ \circ \circ \circ$

INGREDIENTS*

• Wheat flour TYPE "00" • Rice flour • WITH WHEAT GERM TOASTED



RUSTIC

W 290 - 350

🗑 12,5 kg

PIZZA ALLA PALA (COOKED ON A PEEL)

CHARACTERISTICS HYDRATION CAPACITY

- Wheat flour TYPE "00"
 WHEAT MIDDLINGS TOASTED
 WITH WHEAT GERM TOASTED

INFIBRA CEREALS



BLACK RICE

W 240

🗑 10 kg

BREAD

CHARACTERISTICS AROMA AROMA COLOUR GROUP FIBRE AROMA COLOUR CO

INGREDIENTS *

- Wheat flour TYPE "0"
- Black rice flour
- Wheat bran
- WITH WHEAT GERM TOASTEE
- Wheat gluten

MAIZE

W 240



BREAD

CHARACTERISTICS AROMA AROMA COLOUR FIBRE HYDRATION CAPACITY FINISHED PRODUCT SHELF LIFE M M M M M

INGREDIENTS*

- Wheat flour TYPE "C
- Maize flour
- Lupin flou
- Wheat glute
- WITH WHEAT GERM TOASTED
- Sunflower seeds

WHOLEMEAL SPELT

W 320 - 340

🗑 10 kg

BREAD AND PIZZA

CHARACTERISTICS

AROMA AROMA AROMA AROMA COLOUR AROMA AROMA COLOUR AROMA AROMA AROMA COLOUR AROMA AR

- TYPE "1" flour
- Wholemeal spelt flour
- Natural dried soft wheat yeast
- WITH WHEAT GERM TOASTED

AND SEEDS CLASSIC



SARACEN & SEEDS

W 320 -340

🗑 10 kg

BREAD AND PIZZA

CHARACTERISTICS AROMA AROMA COLOUR AROMA COLOUR AROMA AROMA COLOUR AROMA COLOUR AROMA AROMA COLOUR AROMA A

INGREDIENTS *

- Wheat flour TYPE "0"
- \cdot Wholemeal buckwheat flour
- \cdot Wholemeal spelt flour
- \cdot Oat flour
- Flax seeds
- Sunflower seeds
 WITH WHEAT GERM TOASTED

EXTRA BLACK

W 320 -340



PIZZA AND DARK BREAD

CHARACTERISTICS
AROMA
$\bullet \bullet \bullet \circ \circ$
COLOUR
FIBRE
$\bullet \bullet \bullet \circ \circ$
HYDRATION CAPACITY
$\bullet \bullet \circ \circ \circ$
FINISHED PRODUCT SHELF LIFE
$\bullet \bullet \bullet \circ \circ$

INGREDIENTS*

- Wheat flour TYPE "0" and TYPE "1"
- \cdot Rye flour
- Barley flour
- Oat flour
- Sunflower seeds
- Sesame seeds
- Flax seeds
- WITH WHEAT GERM TOASTED

MULTIGRAIN



🗑 25 kg

BREAD, PIZZA AND FOCACCIA

CHARACTERISTICS
AROMA
COLOUR
FIBRE
HYDRATION CAPACITY
FINISHED PRODUCT SHELF LIFE

- Wheat flour TYPE "0"
- Wheat wholemeal flour
- Oat flakes
- Corn flakes flou
- Barley flour
- Rye flour
- Toasted soya bean grit
- Sesame seeds
- Sesame se
- Sunitowe
- Flax seeds
- WITH WHEAT GERM TOASTED

INFIBRA

INFIBRA CEREALS AND SEEDS



CHIA & SEEDS

W 320 - 340



AND PIZZA

CHARACTERISTICS FINISHED PRODUCT SHELF LIFE

INGREDIENTS*

- Sesame seeds
 Flax seeds
 Pumpkin seeds
 Oat flakes

TURMERIC, GINGER & POPPY

W 320 - 340

🗑 10 kg

BREAD, PIZZA, BREADSTICKS AND FOCACCIA

CHARACTERISTICS AROMA COLOUR FIBRE $\bullet \bullet \bullet \circ \circ$ HYDRATION CAPACITY FINISHED PRODUCT SHELF LIFE $\bullet \bullet \bullet \circ \circ$

- Poppy seeds
- Ginger
- WITH WHEAT GERM TOASTED

SUPERFOOD

SPIRULINA INFIBRA



SPIRULINA WITH SEEDS

W 290 -310



BAKERY PRODUCTS

CHARACTERISTICS

INGREDIENTS*

• TYPE "1" flour

- $\cdot\,$ Italian organic spirulina algae
- Sunflower and hemp seeds
- WITH WHEAT GERM TOASTED

SPIRULINA WITHOUT SEEDS

W 290 -310

🗑 5 kg

BAKERY PRODUCTS

CHARACTERISTICS AROMA AROMA COLOUR FIBRE HYDRATION CAPACITY FINISHED PRODUCT SHELF LIFE FINISHED PRODUCT SHELF LIFE COLOUR

- TYPE "1" flou
- Italian organic spirulina algae
- WITH WHEAT GERM TOASTEL



MIXED LEAVENING CIABATTA BREAD

WITH PRIMAMACINA NOIR

INGREDIENTS

SELEZIONE DENTI 0M2 flour	2100 g
Infibra PRIMAMACINA NOIR flour	900 g
Water	2300 g
Yeast on liquid culture	900 g
Brewer's yeast	75 g
Salt	60 g
EVO oil	60 g
Malt	30 g

METHOD

240°C 🕘 30 min.

Add the flours, malt, yeast on liquid culture, brewer's yeast and 60% of the water specified in the recipe to the bowl. Process at first speed to form a homogeneous mix. Add salt and part of the remaining water and once the latter has been absorbed, add oil and the last part of the water.

The dough should be no more sticky at a temperature of about 27/28°C.

Place in a covered pot for slow leavening for about $1\frac{1}{2}$ hours.

Turn on the table with plenty flour sprinkling and break as desired.

Place on floured wooden boards and leave to rise for about 40 minutes.

BAKING:

Turn on baking boards and perform static baking at 240°C with plenty of steam at the beginning of baking. Bake about 30 minutes for small pieces, opening the valve in the last 5 minutes.





THE VIDEO RECIPE

CRACKERS AND BREADSTICKS WITH INFIBRA CEREALS & SEEDS OF MAIZE/BLACK RICE

INGREDIENTS

INFIBRA CEREALS & SEEDS	flour
MAIZE or BLACK RICE	1000 g
Water	500 g
EVO oil	160 g
Brewer's yeast	40 g
Salt	20 g
Malt	10 g

METHOD FOR CRACKERS

Break up the 600/650 g dough and let it rest at room temperature for about 30 minutes. Then roll out in a sheeter to 2 mm thickness and spread on oiled 40x60 baking trays. Pass a dough spike roller and brush on oil and salt mixed together. Cut into squares with a smooth or notched wheel. Allow to rise at 30°C for 40 minutes or at room temperature for at least 60 minutes. Distribute Maldon salt and/or spices as desired and bake. Bake in a fan-assisted oven at 165°C giving 1 minute of steam, continue baking for a further 19 minutes or so with the valve open and lowering the temperature to 140°C for the last few minutes.

METHOD FOR BREADSTICKS



Once the dough is no more sticky, let it rest for about 10 minutes and form the loaf of dough. Oil the surface and cover. Allow to rise for 60/90 minutes. Cut small strips of dough and stretch the breadsticks on baking trays. Allow to rise at 28°C for about 30 minutes and bake at 170°C in a fan-assisted oven with moderate initial steam for about 15 minutes, opening the valve in the last 2/3 minutes.





NERISSIMA CONTEMPORARY PIZZA INFIBRA CEREALS & SEEDS NERISSIMA

INGREDIENTS

BIGA:

DIQA.	
NERISSIMA flour	
INFIBRA CEREALS & SEEDS	1000 g
Water	450 g
Fresh brewer's yeast	10 g

DOUGH:

NERISSIMA flour INFIBRA CEREALS & SEEDS 1000 g Water 1050 g Salt 50 g

METHOD



Knead biga, flour and 60% of the recipe water.

Add salt and finish with the remaining water.

Let the dough rest for 30 minutes, break into 290/300 g and form into balls. Put in trays. For same-day baking, allow to rise about 3 hours at room temperature and proceed to rolling out and baking. To bake the next day, once the balls are made, store at 4°C.

BAKING:

Bake at 390/400°C for about 60 to 90 seconds.





PIZZA CROKKIA IN A PAN INFIBRA PIZZA CROKKIA

INGREDIENTS

BIGA:		DO
INFIBRA CROKKIA flour	1000 g	Big
Water	450 g	IN
Fresh brewer's yeast	10 g	Wa
		Ma

DOUGH:

Biga	
INFIBRA CROKKIA flour	1000 g
Water	1150 g
Malt	10 g
Salt	60 g
EVO oil	40 g

METHOD



Knead the biga and place it to mature for 18 hours at 18°C.

DOUGH: place the biga, flour, malt and part of the water (approx. 60%) in the bowl and start kneading. Add the remaining water a little at a time and only when the previous water has been absorbed. Add salt and switch to second speed, pouring additional water and oil. When the dough is firm and elastic when you stretch it and no more sticky, allow for one hour slow leavening, covered. Break into 300 g pieces, place in baking trays on baking paper and allow to rise for about 1 hour in the cell at 28/30°C with humidity or in the absence of humidity close the trays with lids. Oiling the loaves, mark the crust in the dough and put back to rise for about 2 hours.

BAKING: bake on refractory at 300°C with bedplate at minimum and top at maximum power for about 60 to 90 seconds (pre-baking). Take out, stuff and bake for another 2 minutes or so for final baking. Alternatively, once the product has been pre-baked, it can be immediately blast chilled, then put into cold storage (-18°C) and regenerated if necessary.





CANESTRELLI BISCUITS WITH INFIBRA PRIMAMACINA SHORTBREAD

INGREDIENTS

PRIMAMACINA FROLLA shortbread	800 g
Butter	540 g
Granulated sugar	220 g
Almond powder	220 g
Salt	3 g

METHOD



Place all the ingredients (butter must be at room temperature) in a planetary mixer with a leaf beater. Mix shortly to obtain an even mix.

Roll out on baking paper and chill in the fridge for about 30 minutes.

Then pass through the sheeter, rolling to 7 mm.

Cut with a suitable biscuit cutter and put into moulds.

Again, cut the centre of the biscuit with a smooth biscuit cutter.

BAKING:

Bake at 165°C in a fan-assisted oven for about 15 minutes, opening the valve after the first 3 minutes. Once cold, sprinkle with icing sugar.





APPLE AND SULTANA RAISINS TART



WITH INFIBRA PRIMAMACINA SHORTBREAD

INGREDIENTS

SHORTBREAD: DOUGH: **INFIBRA** flour **INFIBRA flour** 400 g PRIMAMACINA FROLLA PRIMAMACINA FROLLA shortbread 340 g 400 g Whole eggs **INFIBRA** flour Butter 400 g PRIMAMACINA FROLLA shortbread 960 g 400 g Cane sugar Butter 560 g **Baking powder** 16 g 492 g Icing sugar Salt 5 g Almond flour 168 g 150 g Apples Salt 12 g 280 g Egg mix

METHOD

SHORTCRUST PASTRY PREPARATION: use recipe D21. Download it from the QRcode above.

4/4 DOUGH PREPARATION: In a planetary mixer process the soft butter, sugar and salt with a leaf beater. Add the eggs in different batches, alternating them with the flour mixed with baking powder until all the eggs are added. Add the apples and mix.

COMPOSITION: Line micro-perforated rings or high-sided tart moulds with the shortcrust pastry. Spread a layer of bitter orange marmalade on the bottom and evenly distribute the crumbled amaretti (almond cookies) and Cointreau-flavoured sultana raisins. Cover with 4/4 dough.

BAKING:

Bake in a fan-assisted oven at 160°C for about 25/30 minutes. Let it cool and decorate as desired.



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